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FIRST *AWARE for All* CANCER CLINICAL RESEARCH EDUCATION DAY HELD IN HOUSTON

FOR IMMEDIATE RELEASE

The Center for Information and Study on Clinical Research Participation (CISCRP) is pleased to announce *AWARE for All* Houston, a free event designed to promote understanding and dialogue around cancer clinical research participation. The event will be hosted in collaboration with MD Anderson at the Windsor Village Kingdom Builders' Center (KBC) on Friday, May 9th from 9AM to 12PM and will feature free health screenings, informational exhibits, meaningful presentations from prominent Houston medical professionals and community patients involved in cancer research, as well as free food and giveaways. Funding for this event is provided by CISCRP's national *AWARE* sponsor EMD Serono, Inc., a subsidiary of Merck KGaA Darmstadt, Germany, and local sponsors Windsor Village UMC Ministries and the Center for Clinical and Translational Sciences Community Engagement and Research Component.

This free event is open to the public; however, advanced registration is strongly encouraged through www.awareforall.org or by calling 1-877-MED-HERO.

"In cancer care, clinical trials can offer viable treatment options for patients. The goal of the *AWARE for All* event is to help our diverse communities to reclaim their power and understand ALL their treatment options so that they can make the best decision for themselves and their families," explained Lynne Nguyen, Director of Population & Community Core at the Center for Community-Engaged Translational Research at MD Anderson Cancer Center.

Ken Getz, Founder and Chairman of the Board at CISCRP added, "There is a need for general education about the clinical research process including the risks, benefits, and the rights of participants. This is an important opportunity for the Houston community to work together to address this need and to recognize those who give the gift of participation."

ABOUT CISCRP:

The Center for Information and Study (CISCRP) is a 501(c)(3) non-profit organization dedicated to engaging the public and patients as partners in the clinical research process. CISCRP provides free education and outreach to the general public and patient communities. Visit www.CISCRP.org for more information or to support CISCRP.

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Editor's Note

Community and research partners include: The Center for Information & Study on Clinical Research Participation, EMD Serono, Inc., The University of Texas MD Anderson Cancer Center, Windsor Village United Methodist Church, UT Health, LINCC, American Cancer Society, Leukemia & Lymphoma Society, Positive Image Productions, Inc., CanCare, Inc., Breast Health Collaborative, Harris Health System Faith-Based Health & Wellness Network, Breast Cancer Initiative East Africa, Inc., Oncology Inc., and others.