



# Inaugural Medical Heroes Appreciation 5K

## 2015 SPONSORSHIP LEVELS

If interested, please contact [medhero5k@ciscrp.org](mailto:medhero5k@ciscrp.org).

### CHAMPION SPONSOR...\$15,000

Prominent logo on all 5K materials including t-shirts & runner bibs	15 Runner registrations for your "5K Team"
Logo on the CISC RP 5K web page with link to company website	Prominent presence of your "5K Team" to start the race
Special mention in DIA Daily post event article	Tabletop at the start/end of the race
Logo on sponsor recognition posters/tables at event	Logo on direct mail postcards to 10,000+ DIA members
Special mentions in press releases & social media posts	
Logo on the 5K banner ads placed on CISC RP, DIA & CenterWatch websites	

### ELITE SPONSOR...\$10,000

Large Logo on 5K t-shirts	10 Runner registrations for your "5K Team"
Logo on the CISC RP website with link to company website	Presence of your "5K Team" at the front of the race
Logo on sponsor recognition posters at event	Tabletop at the start/end of the race
Special mentions in social media posts (2 times)	

### PARTICIPATING SPONSOR... Below \$10,000

Logo on 5K t-shirts	10 Runner registrations for your "5K Team"
Logo on the CISC RP 5K web page	Logo on sponsor recognition posters at event
Tabletop at the start/end of the race	Special mentions in social media posts (2 times)

*All donations are tax deductible and proceeds from this event will provide education and outreach to patients and members of the public interested in learning more about clinical research participation.*