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***AWARE for ALL* Clinical Research Education Day Returns To The Triangle**

FOR IMMEDIATE RELEASE

The Center for Information and Study on Clinical Research Participation (CISCRP) is pleased to announce its next *AWARE for All* event, coming to Research Triangle for the fourth time on October 22nd, 2015. This free program is designed to improve understanding about clinical research participation and promote dialogue by connecting patients, researchers, and members of the general public in the local community.

The event will be hosted at **UNC- Chapel Hill's William and Ida Friday Center on Thursday, October 22nd from 5PM to 8PM**. This program will feature free health screenings, informational exhibits, meaningful presentations from prominent local medical professionals about various health conditions, and community patients involved in clinical research, as well as refreshments and prizes. Health screenings for attendees include Diabetic foot tests, flu vaccinations, blood pressure, heart/stroke risk assessments, HIV rapid tests, cholesterol, asthma and respiratory, spinal screening with neck and shoulder massage, postural screenings, and chair massages. Funding for this event is provided by EMD Serono, Lupus Research Institute, Duke School of Medicine, Rho, Schulman Associates IRB, Walgreens, PMG Research, the Greater Gift Initiative, and Artcraft Health.

This free event is open to the public; however, advanced registration is strongly encouraged through www.awareforall.org or by calling 1-877-MED-HERO (1-877-633-4370).

"Clinical trials can offer viable treatment options for many different types of patients. We are proud to support *AWARE for All* and in doing so, help our diverse communities to reclaim their power and understand ALL their options so that they can make the best decision for themselves and their families," stated Mark Stacy, MD, Professor of Neurology for Duke University.

"Most participants are uncertain about the research process and of what to expect before they take part. Ultimately, CISCRP hopes to empower patients and the public to make more informed decisions about clinical research," explained Ken Getz, Founder and Chairman of the Board at CISCRP.

ABOUT CISCRP:

The Center for Information and Study (CISCRP) is a 501(c)(3) non-profit organization dedicated to engaging the public and patients as partners in the clinical research process. CISCRP provides free education and outreach to the general public and patient communities. Visit www.CISCRP.org for more information or to support CISCRP's educational initiatives.

Editor's Note

Community partners include: Duke University Medical Center, Duke Translational Medicine Institute, UNC NC TraCS, Lung Cancer Initiative of NC, ACRP, North Carolina Central University, CAARE, Inc,



Durham Tech, Clinical Ambassador, Triangle Down Syndrome Network, Cato, NAACP Chapel Hill Carrboro Chapter, Rex Healthcare and many other prominent collaborators.

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