



# Medical Heroes Appreciation 5K at the DIA 2016 52<sup>nd</sup> Annual Meeting

## SPONSORSHIP OPPORTUNITIES

If interested in sponsoring, please email [ellyngetz@ciscrp.org](mailto:ellyngetz@ciscrp.org)

	Champion Sponsor	Elite Sponsor	Participating Sponsor	Booth Sponsor
Sponsor Benefits	\$15,000+	\$10,000+	\$5,000+	\$1000
Special Mention in Press Releases & DIA Daily Post Event Article	✓			
Logo on DIA Meeting Confirmation Email to Registrants	✓			
Logo & Link to Company Website on 5K Website	✓ Prominent Placement	✓		
Special Mention in CISC RP’s “Circle of Supporters” Page	✓	✓		
Name Recognition on CISC RP’s homepage sponsor slider	✓	✓		
Logo on the 5K Banner Ads placed on the CISC RP and DIA Websites	✓ Prominent Placement	✓		
Logo on Direct Mail Postcards to 10,000+ DIA Members	✓ Prominent Placement	✓	✓	
Logo on Athlete Bibs and T-Shirts	✓ Prominent Placement	✓	✓	
Special Mentions in Social Media Posts	✓ 3x	✓ 2x	✓ 1x	✓ 1x
Logo and Link on CISC RP 5K Sponsor Page	✓ Prominent Placement	✓	✓	✓
Logo on Sponsor Banner at 5K	✓ Prominent Placement	✓	✓	✓
Logo on Email Blast to over 1000 DIA Exhibiting Groups	✓ Prominent Placement	✓	✓	✓
Logo in 5K Registration Confirmation Email	✓ Prominent Placement	✓	✓	✓
Logo in 5K Email Blasts, issued by CISC RP & 5K Outreach Supporters	✓ Prominent Placement	✓	✓	✓
Special Mention in CISC RP Newsletter	✓	✓	✓	✓
Display Table-Top Space at Start/Finish	✓	✓	✓	✓
Complimentary Registrations for your 5K Team	20	15	10	5

**All donations are tax deductible and all proceeds from our 5K events provide education and outreach to patients and their families.**

## Timeline & Commitments

- The completed Sponsor Agreement and receipt of logo are required prior to any benefits being delivered
- Sponsor commitment deadline is February 10, 2016. Final payment is due by April 1, 2016.
- We reserve the right to substitute benefits with those of equal or greater value in extenuating circumstances.
- The 5K Event date at the DIA 52<sup>nd</sup> Annual Meeting is Monday, June 27, 2016.

## Sponsor Agreement

CISCRP appreciates our sponsors who embrace our mission of engaging the public and patients as partners in clinical research. Thanks to our supporters, we can ensure that the individuals who volunteer to help advance research are recognized and celebrated.

Completed Sponsor Packages can be returned by:

Mail: 56 Commercial Wharf East, Boston, MA 02110; Payable to CISCRP

Fax: 617-725-2753

Email: [ellyngetz@ciscrp.org](mailto:ellyngetz@ciscrp.org)

### COMPANY INFORMATION

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

- |  |   |
|--|---|
| <input type="checkbox"/> Champion Sponsorship      | \$15,000+                                   |
| <input type="checkbox"/> Elite Sponsorship         | \$10,000+                                   |
| <input type="checkbox"/> Participating Sponsorship | \$5,000+                                    |
| <input type="checkbox"/> Booth Sponsorship         | \$1,000 (\$250 Community Organization Rate) |

### COMMITMENT & PAYMENT

I agree to the terms and conditions of CISCRP's Medical Heroes Appreciation 5K Run & Walk sponsorship, and in return agree to provide support at the level indicated above:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

- Payment Enclosed
- This is a pledge; please invoice me.